

OUTSOURCED CFO ADVISORY SERVICES



Outsourced CFO Advisory Services

SERVING SMALL & MIDSIZE BUSINESSES

What Are Outsourced CFO Services?

Outsourced CFO Advisory services track profit and cash flow, analyze financial strengths and weaknesses and propose corrective actions as an outsourced Chief Financial Officer. William R. Barefoot CPA provides outsourced CFO services to business owners who want a successful, profitable, and growing business.

Why Do I Need Outsourced CFO Services?

Business owners need strategic financial help beyond their bookkeeper and tax preparer to meet the challenges of operating a successful business. Overburdened with many roles, business owners need help understanding financial information and creating a concise strategic plan to reach their goals. William R. Barefoot, CPA can provide outsourced CFO services more cost effectively than a full-time CFO.

How Do I Get Started?

Schedule a brief discovery meeting to determine if the service is right for your business. Next, a financial assessment of your business's strengths and weaknesses will be performed followed by recommendations and a fixed-price proposal for your review and approval.

- Analyze current financial position
- Set goals for Revenue Drivers and Cash Flow Drivers
- Analyze Monthly Results
- Forecasting results
- Identify Drivers that need attention
- Strategic actions

Schedule a discovery meeting with

William R. Barefoot, CPA, CGMA

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