

BUSINESS ADVISORY SERVICES



Strategy Based Financial Management

SERVING SMALL & MIDSIZE BUSINESSES

What Is Business Advisory Services?

Business Advisory Services are similar to the duties typically performed by a controller or Chief Financial Officer. Most business cannot afford a full-time staff member at this level but can still benefit greatly from the support and guidance of William R. Barefoot CPA. Business advisory services will allow the business owner to manage more effectively and efficiently.

Why Do I Need Business Advisory Services?

Staying in business is challenging. It is more challenging when you do not know your current financial position and you do not plan. Financial management requires monitoring your performance and making adjustments.

How Do I Get Started?

After an assessment, an individualized proposal will be developed with the recommendations for services and the associated fees. Most proposals will include a fixed price option.

- Initial business start-up
 - Accounting System
 - Entity type
 - Compliance
- Strategic Planning
- Budgeting & Forecasting
- Management Reporting
- Performance Measurement
- Benchmarking
- Key Performance Indicators

Schedule a no-cost initial consultation with

William R. Barefoot, CPA, CGMA

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